

NAOMI EBERLE

a.k.a. Alaric Wrasman

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Crew Driver

Mother Compost [2025-]

- drive various scheduled residential and commercial organics collection routes
- lift and haul organics and sanitize collection receptacles; assess and communicate status and weight data
- manage vehicle safety and monitor maintenance needs

Digital Designer (Sole Proprietor)

Naomi Eberle [2022 -]

- develop and create social augmented reality effects
- conceptualize and animate educational videos
- design software templates that demonstrate complex concepts interactively
- conduct live and recorded video tutorial workshops for digital designers

Pet Care Specialist

Steph's Pet Sitting [2024-2025]

- care for the basic needs of domestic animals while human companions are away
- craft correspondence and report status updates to clients in accordance with company brand
- manage timing and travel between visits at multiple residences

Lead Technical Artist

Bare Tree Media [2016 - 2021]

- build 3d assets, interactive scenes, and special FX for augmented reality experiences
- illustrate and animate mobile messaging stickers
- conceptualize, pitch, and communicate software solutions with B2B clients
- direct designs and procedures for 3d + interactive teams

Associate Professor

Northeastern University [2017, 2019]

- create and deliver tutorials and assignments for "4D Tools" course
- instruct university students on After Effects and motion design principles in weekly medium-size lecture setting
- collaborate with other professors to sync curriculum with co-requisite course, "4D Foundations"

B.F.A. - Digital Art

Northeastern University [2016]

- 2x Digital Designer Co-op: FastCAP Systems

Wissahickon High School [2011]